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APP announces new purchasing policy

WWF welcomes the recent APP announcement (link to APP press release) that its new pulp mill in Hainan will not accept wood from old-growth forests or tropical forests that have high conservation value.

WWF is pleased to learn that APP is putting this pledge into practice, and will cancel chips orders from Tasmania and southern Australia.

WWF encourages other companies to rid their supply chains of wood from environmentally-harmful operations. Responsible paper companies should reject all pulp sourced by clearing high conservation value forests or from plantations that replace such forests.

APP vowed to commission an independent review of Greenpeace allegations concerning its operations in Yunnan. WWF calls on APP to ensure the review is truly independent, transparent and to respect the findings.

In Indonesia, APP has promised to protect high conservation value forests identified within four of its concessions in Riau, Sumatra. This involves setting aside these forests and maintaining or enhancing the social-cultural, biodiversity, ecological, and economic values of these forests. APP has committed to use independent auditors to verify these protection efforts. WWF recommends that APP do the same in its forest operations around the globe, and commends this approach to other pulp plantation companies.